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Grand Golf Company Is First in History to Invite Golfers to Destroy Its Titanium HI-COR Driver: “Yes, Crack the Head of Our Innovative XCCEED Driver – That’s How We Can Guarantee You Enjoy Unprecedented Distance Off The Tee!”

The Grand Golf XCCEED Driver is the product of advanced engineering, hi-tech materials and decades of design and manufacturing expertise, all focused on delivering best-in-class results on the course. But there’s no risk for golfers who want to demonstrably extend their driving distance: the XCCEED is warrantied for two FREE head replacements, which is how you discover your potential gains.

10/1/2020 – Las Vegas] – Jack Nicklaus, [Tiger Woods](#) and Jordon Speith, just to name a few, have all broken drivers in their careers. Well, just about [every pro golfer](#) has had one of those club-destroying moments. But no club manufacturer in their right mind asks serious golfers to purposefully break their high-performance equipment in pursuit of verifiable performance gains... until now.

The Grand Golf Company is disrupting the game of golf with its revolutionary new XCCEED Driver. Experienced golfers report generating more explosive energy with less effort, resulting in 25-50 extra yards off the tee without any swing changes. Here are the specs that detail the impressive science that is the foundation of the XCCEED Driver phenomenon:

- 0.91-0.95 COR is highest available in its performance class
- Two-piece 360° reinforced head structure condenses energy to a precise striking area for more explosive power to the ball
- Thin CNC-domed shape oval club face provides rebound spring across entire surface
- 535cc aerodynamic head delivers greater stability and speed
- 30 grams weight in the rear of the head allows higher MOI and optimal forgiveness
- Lightest weight (255g) of any driver in the HI-COR category of oversize drivers

Now, what’s the deal with imploring players to crack the head of their brand new XCCEED Drivers?!? It’s all about finding the precise club face thickness to guarantee maximum drive distance.

“By cracking the driver head, you will discover the potential distance you can gain,” said Grand Golf Company Founder & CEO Lane Peterson. “The question becomes: how often are you willing to replace the head? It may be you gain 50 yards off the tee but you’ll need to replace the head once a month. Or, maybe you can accept a gain of 25 yards and only need to replace the head once a year.”

“There are five club face types and strengths to choose from,” said Peterson. “#1 is the thinnest, lightest and easiest to crack. #5 is the thickest, heaviest and most difficult to crack. Most golfers will want to start with a #2 or #3 club face and then replace from there based on distance gains and club face longevity.”

What happens when you finally do crack the head of your beautiful new driver? Grand Golf Company’s exclusive “Three-for-One Warranty” kicks in. You can receive up to two free replacement heads and if you crack more than three heads, they will replace the head for a minimal cost for up to three years.

It’s not a gimmick, but it is one of the most intriguing and exciting ways ever to gain distance off the tee. There’s a lot more going on under the hood of the XCCEED – visit www.grandgolf.com to learn more about the Grand Golf XCCEED Driver, including where

to demo and purchase this insanely fun new club. Worldwide release is planned for September, 2020.

About Lane Peterson and Grand Golf Company

Beginning in 1995, Lane Peterson was the first in the golf industry to specialize exclusively in the design and manufacture of titanium ultra-lightweight HI-COR oversize drivers. Now with over 35 years of golf industry experience and 25 years of titanium driver design and manufacturing experience, Lane has a proven track record of resolving the most difficult challenges in producing HI-COR long-distance titanium drivers with perfect balance and excellent durability.

Every XCCEED Driver is assembled in Grand Golf's own private studio and personally inspected by Founder & CEO Lane Peterson. [Grand Golf Company](#) is the exclusive producer of the XCCEED Driver. The company is based in the United States in Las Vegas, internationally in Kaohsiung, Taiwan, and has partners, suppliers and distributors located throughout the world.

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